



เนริสา อิศรางกูร ณ อยุธยา

NARISA ISRANGKURA NA AYUDHYA

CliftonStrength Profile

Futuristic | Maximizer | Positivity |
Developer | Activator



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narisa@mindspringconsulting.com



Narisa (Pam) Israngkura-Na-Ayudhya

ประสบการณ์ทำงานกว่า 20 ปี จากหลากหลายสายงาน ทั้งการเงินการธนาคาร, Management Trainee, CRM & Brand Manager, Private Banking, การตลาด, Digital Transformation, E-commerce, Training & HR, ในระดับผู้บริหารจากบริษัทชั้นนำ อาทิ DBS Thai Danu, Shell Thailand, Citibank, Phatra Merrill Lynch, ING Funds, Cavallino Motors, Nappi Baby, MindSpring Coaching & Consulting

EXPERTISE

- Executive Coach & Management Consultant
- Strength-based Leadership Coaching
- Strength-based Leadership & Team Development
- Business & People Transformation
- High-end Customer Service Excellence

CERTIFICATION

- Gallup-Certified Strength Coach
- Licensed NLP Master Practitioner from Society of NLP

EDUCATION

- **2002 UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**
ปริญญาโท Master of Science in Finance
- **1994 จุฬาลงกรณ์มหาวิทยาลัย**
ปริญญาตรี คณะพาณิชยศาสตร์และการบัญชี บัณฑิตต้นกุน
- **1982 โรงเรียนมาแตร์เดอีวิทยาลัย**

PROFESSIONAL EXPERIENCES

- **2013 MINDSPRING CONSULTING**
CEO & Business Advisor
- **2013 NAPPI BABY**
CO-Founder & CEO
- **2013 CAVALLINO MOTORS CO., LTD (FERRARI IMPORTERS)**
Business Advisor, Finance & HR Director
- **2007 ING FUNDS (THAILAND) CO., LTD**
Vice President, Marketing & Sales Department, Business Development & Online Channel, Digital Transformation
- **2006 PHATRA MERILL LYNCH**
Private Wealth Management Consultant
- **2002 CITIBANK N.A. THAILAND**
Management Trainee, Brand Manager (Platinum Card), Personal Assistant to Country Operation Officer
- **1998 THE SHELL COMPANY OF THAILAND**
Treasury Analyst
- **1997 DBS THAI DANU**
Business Development Specialist, Credit Analyst
- **วิทยากรรับเชิญ**, Panel Discussion, อาจารย์พิเศษ มหาวิทยาลัย มศว.
Finlab Thailand, ธนาคาร UOB, Finlab Singapore, Shopee, DITP กระทรวงอุตสาหกรรม, THTI, ฯลฯ



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Narisa (Pam) Israngkura-Na-Ayudhya

- Real-world experience entrepreneur and management consultant with 23-year experiences from leading organizations in banking, finance, retail, and automotive industries with unique combination of Finance & Banking, Digital Transformation, Coaching and Training, Start-up, Marketing, E-commerce.
- A mature, pro-active, positive attitude with high people skills, result-oriented individual with strong strategic, managerial, analytical and problem-solving skills
- An enthusiastic, creative and interpersonal flexibility individual with high ability to work effectively in a diverse multi-national team and dynamic environment

EXPERTISE

- Executive Coach & Management Consultant
- Strength-based Transformation Coach
- Strength-based Leadership & Team Development
- Business & People Transformation
- High-end Customer Service Excellence

CERTIFICATION

- Gallup-Certified Strength Coach
- Licensed NLP Master Practitioner from Society of NLP

EDUCATION

- **2002 UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN**
Master of Science in Finance
- **1994 CHULALONGKORN UNIVERSITY**
Bachelor of Accountancy, Major in Cost Accounting
- **1982 MATER DEI SCHOOL**

PROFESSIONAL EXPERIENCES

- **2013- Current MINDSPRING COACHING & CONSULTING**
Management Consultant & Strength-based Leadership Coach
- **2013- Current NAPPI BABY**
Co-founder & CEO
- **2013-Current CAVALLINO MOTORS CO., LTD (FERRARI IMPORTERS)**
Finance & HR Director
- **2007-2013 ING FUNDS (THAILAND) CO., LTD**
Vice President, Business Development
- **2006-2007 PHATRA MERILL LYNCH**
Private Wealth Consultant
- **2002-2006 CITIBANK N.A. THAILAND**
Management Associates, CRM & Brand Manager (Platinum Card), Personal Assistant to Country Operation Officer , Online Channel
- **1998-2000 THE SHELL COMPANY OF THAILAND**
Treasury Analyst
- **1997 DBS THAI DANU**
Business Development Specialist, Credit Analyst
- **Others** Panel Discussion, Finlab Thailand, UOB, Finlab Singapore, Shopee, DITP, THTI, ๓๓๓